



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

**Crossroads Media, LLC**  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Ste 555  
 Alexandria, VA 22314

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	1119

Invoice #	107681-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107681
Alt Order #	06862465
Deal #	
Order Flight	10/13/12 - 10/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	FacetoFace/Ralston Report	730-758pm		10/15/12 to 10/21/12	1x		M-----				
	KSNV				10/15/12	:30		7:47 PM	NV04TV02GPH Damaged HD	\$1,800.00		1
2	KSNV	RALSTON in PRIME	8-11pm		10/15/12 to 10/21/12	1x		-T-----				
	KSNV				10/16/12	:30		10:58 PM	NV04TV02GPH Damaged HD	\$1,800.00		1
3	KSNV	FacetoFace/Ralston Report	730-758pm		10/15/12 to 10/21/12	1x		--W----				
	KSNV				10/17/12	:30		7:53 PM	NV04TV02GPH Damaged HD	\$1,800.00		1
4	KSNV	FacetoFace/Ralston Report	730-758pm		10/15/12 to 10/21/12	1x		---T---				
	KSNV				10/18/12	:30		7:44 PM	NV04TV02GPH Damaged HD	\$1,800.00		1
5	KSNV	FacetoFace/Ralston Report	730-758pm		10/15/12 to 10/21/12	1x		----F--				
	KSNV				10/19/12	:30		7:52 PM	NV04TV02GPH Damaged HD	\$1,800.00		1
6	KSNV	SAT/ Wheel of Fortune	7-730pm		10/08/12 to 10/14/12	1x		-----S-				
	KSNV				10/13/12	:30		7:29 PM	NV04TV02GPH Damaged HD	\$1,050.00		1
7	KSNV	SAT/ Wheel of Fortune	7-730pm		10/15/12 to 10/21/12	1x		-----S-				
	KSNV				10/20/12	:30		7:18 PM	NV04TV02GPH Damaged HD	\$1,050.00		1
8	KSNV	NFL Pre-Game	1p-530pm		10/08/12 to 10/14/12	1x		-----S				
	KSNV				10/14/12	:30		4:08 PM	NV04TV02GPH Damaged HD	\$5,000.00		1

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 Ste 555  
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Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	1119

Invoice #	107681-1
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Alt Order #	06862465
Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
9	KSNV	Sa-Su Early News	5pm-630pm		10/08/12 to 10/14/12	1x		-----S-				
	KSNV			Sa	10/13/12	:30	6:11 PM		NV04TV02GPH Damaged HO	\$1,350.00		1
10	KSNV	Sa-Su Early News	5pm-630pm		10/15/12 to 10/21/12	1x		-----S-				
	KSNV			Sa	10/20/12	:30	5:26 PM		NV04TV02GPH Damaged HO	\$1,350.00		1
11	KSNV	M-F Today Show II	9-10a		10/15/12 to 10/21/12	1x		-T-----				
	KSNV			Tu	10/16/12	:30	9:50 AM		NV04TV02GPH Damaged HO	\$1,000.00		1
12	KSNV	M-F Today Show II	9-10a		10/15/12 to 10/21/12	1x		---T---				
	KSNV			Th	10/18/12	:30	9:50 AM		NV04TV02GPH Damaged HO	\$1,000.00		1
13	KSNV	M-F Today Show II	9-10a		10/15/12 to 10/21/12	1x		----F--				
	KSNV			F	10/19/12	:30	9:51 AM		NV04TV02GPH Damaged HO	\$1,000.00		1
14	KSNV	Today 4th Hour	10am-11am		10/15/12 to 10/21/12	1x		-T-----				
	KSNV			Tu	10/16/12	:30	10:28 AM		NV04TV02GPH Damaged HO	\$600.00		1
15	KSNV	Today 4th Hour	10am-11am		10/15/12 to 10/21/12	1x		--W----				
	KSNV			W	10/17/12	:30	10:51 AM		NV04TV02GPH Damaged HO	\$600.00		1
16	KSNV	Today 4th Hour	10am-11am		10/15/12 to 10/21/12	1x		---T---				
	KSNV			Th	10/18/12	:30	10:59 AM		NV04TV02GPH Damaged HO	\$600.00		1

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**Ste 555**  
**Alexandria, VA 22314**

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Product	Crossroads GPS
Estimate Number	1119

Invoice #	107681-1
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Account Executive	Amy McCreary
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Sales Region	National

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	Noon News	12-1230pm		10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:30		12:21 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
18	KSNV	Noon News	12-1230pm		10/15/12 to 10/21/12	1x		-T-----				
	KSNV			Tu	10/16/12	:30		12:27 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
19	KSNV	Noon News	12-1230pm		10/15/12 to 10/21/12	1x		----F--				
	KSNV			F	10/19/12	:30		12:06 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
20	KSNV	Wake Up Early Wagners	430a-5a		10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:30		4:41 AM	NV04TV02GPH Damaged HD	\$400.00		1
21	KSNV	Wake Up Early Wagners	430a-5a		10/15/12 to 10/21/12	1x		--W----				
	KSNV			W	10/17/12	:30		4:59 AM	NV04TV02GPH Damaged HD	\$400.00		1
22	KSNV	Wake Up Early Wagners	430a-5a		10/15/12 to 10/21/12	1x		---T---				
	KSNV			Th	10/18/12	:30		4:41 AM	NV04TV02GPH Damaged HD	\$400.00		1
23	KSNV	Rachael Ray	11am-12pm		10/15/12 to 10/21/12	1x		-T-----				
	KSNV			Tu	10/16/12	:30		11:21 AM	NV04TV02GPH Damaged HD	\$1,000.00		1
24	KSNV	Rachael Ray	11am-12pm		10/15/12 to 10/21/12	1x		----T---				
	KSNV			Th	10/18/12	:30		11:31 AM	NV04TV02GPH Damaged HD	\$1,000.00		1

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Station	KSNV
Account Executive	Amy McCreary
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Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
25	KSNV	Rachael Ray	11am-12pm		10/15/12 to 10/21/12	1x		----F--				
	KSNV			F	10/19/12	:30	11:54 AM		NV04TV02GPH Damaged HD	\$1,000.00		1
26	KSNV	The Doctors	2pm-3pm		10/15/12 to 10/21/12	1x		-T-----				
	KSNV			Tu	10/16/12	:30	2:23 PM		NV04TV02GPH Damaged HD	\$650.00		1
27	KSNV	The Doctors	2pm-3pm		10/15/12 to 10/21/12	1x		---T---				
	KSNV			Th	10/18/12	:30	2:48 PM		NV04TV02GPH Damaged HD	\$650.00		1
28	KSNV	The Doctors	2pm-3pm		10/15/12 to 10/21/12	1x		----F--				
	KSNV			F	10/19/12	:30	2:54 PM		NV04TV02GPH Damaged HD	\$650.00		1
29	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-		10/15/12 to 10/21/12	1x		-T-----				
	KSNV			Tu	10/16/12	:30	10:13 PM		NV04TV02GPH Damaged HD	\$3,400.00		1
30	KSNV	M-F Wheel of Fortune	7-730pm		10/15/12 to 10/21/12	1x		--W----				
	KSNV			W	10/17/12	:30	7:07 PM		NV04TV02GPH Damaged HD	\$3,400.00		1
31	KSNV	M-F Wheel of Fortune	7-730pm		10/15/12 to 10/21/12	1x		----F--				
	KSNV			F	10/19/12	:30	7:16 PM		NV04TV02GPH Damaged HD	\$3,400.00		1
32	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		10/15/12 to 10/21/12	1x		-T-----				
	KSNV			Tu	10/16/12	:30	5:11 AM		NV04TV02GPH Damaged HD	\$1,200.00		1

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Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
33	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		10/15/12 to 10/21/12	1x		---T---				
	KSNV			Th	10/18/12	:30	5:41 AM		NV04TV02GPH Damaged HD	\$1,200.00		1
34	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		10/15/12 to 10/21/12	1x		----F--				
	KSNV			F	10/19/12	:30	5:52 AM		NV04TV02GPH Damaged HD	\$1,200.00		1
35	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7p		10/08/12 to 10/14/12	1x		-----S				
	KSNV			Su	10/14/12	:30	9:59 PM		NV04TV02GPH Damaged HD	\$2,400.00		1
36	KSNV	Dr Phil	3-4p		10/15/12 to 10/21/12	1x		-T-----				
	KSNV			Tu	10/16/12	:30	3:40 PM		NV04TV02GPH Damaged HD	\$1,200.00		1
37	KSNV	Dr Phil	3-4p		10/15/12 to 10/21/12	1x		---T---				
	KSNV			Th	10/18/12	:30	3:24 PM		NV04TV02GPH Damaged HD	\$1,200.00		1
38	KSNV	Dr Phil	3-4p		10/15/12 to 10/21/12	1x		----F--				
	KSNV			F	10/19/12	:30	3:13 PM		NV04TV02GPH Damaged HD	\$1,200.00		1
39	KSNV	4PM NEWS (1 hour)	4-5pm		10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:30	4:22 PM		NV04TV02GPH Damaged HD	\$1,800.00		1
40	KSNV	4PM NEWS (1 hour)	4-5pm		10/15/12 to 10/21/12	1x		--W----				
	KSNV			W	10/17/12	:30	4:13 PM		NV04TV02GPH Damaged HD	\$1,800.00		1

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41	KSNV	4PM NEWS (1 hour)	4-5pm									
					10/15/12 to 10/21/12	1x		---T---				
					to							
	KSNV	News 3 Today - SAT	9am-930am		10/18/12	:30	4:49 PM		NV04TV02GPH Damaged HD	\$1,800.00		1
42	KSNV	News 3 Today - SAT	9am-930am									
					10/08/12 to 10/14/12	1x		-----S-				
					to							
	KSNV	News 3 Today - SAT	9am-930am		10/13/12	:30	9:10 AM		NV04TV02GPH Damaged HD	\$1,500.00		1
43	KSNV	News 3 Today - SAT	9am-930am									
					10/15/12 to 10/21/12	1x		-----S-				
					to							
	KSNV	News 3 Today - SAT	9am-930am		10/20/12	:30	9:18 AM		NV04TV02GPH Damaged HD	\$1,500.00		1
44	KSNV	Days of our Lives	1258p-2pm									
					10/15/12 to 10/21/12	1x		M-----				
					to							
	KSNV	Days of our Lives	1258p-2pm		10/15/12	:30	1:27 PM		NV04TV02GPH Damaged HD	\$1,000.00		1
45	KSNV	Days of our Lives	1258p-2pm									
					10/15/12 to 10/21/12	1x		--W----				
					to							
	KSNV	Days of our Lives	1258p-2pm		10/17/12	:30	12:58 PM		NV04TV02GPH Damaged HD	\$1,000.00		1
46	KSNV	Days of our Lives	1258p-2pm									
					10/15/12 to 10/21/12	1x		---T---				
					to							
	KSNV	Days of our Lives	1258p-2pm		10/18/12	:30	1:59 PM		NV04TV02GPH Damaged HD	\$1,000.00		1
47	KSNV	The Agenda 1230pm	1230-1p									
					10/15/12 to 10/21/12	1x		M-----				
					to							
	KSNV	The Agenda 1230pm	1230-1p		10/15/12	:30	12:38 PM		NV04TV02GPH Damaged HD	\$1,000.00		1
48	KSNV	The Agenda 1230pm	1230-1p									
					10/15/12 to 10/21/12	1x		-T-----				
					to							
	KSNV	The Agenda 1230pm	1230-1p		10/16/12	:30	12:40 PM		NV04TV02GPH Damaged HD	\$1,000.00		1

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# INVOICE

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	1119

Invoice #	107681-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107681
Alt Order #	06862465
Deal #	
Order Flight	10/13/12 - 10/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
49	KSNV	The Agenda 1230pm	1230-1p								
	KSNV			10/15/12 to 10/21/12	1x	----F--					
				F	10/19/12	:30	12:55 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
50	KSNV	M-F Early News	5-630p								
	KSNV			10/15/12 to 10/21/12	1x	M-----					
				M	10/15/12	:30	6:21 PM	NV04TV02GPH Damaged HD	\$3,600.00		1
51	KSNV	M-F Early News	5-630p								
	KSNV			10/15/12 to 10/21/12	1x	-T-----					
				Tu	10/16/12	:30	5:10 PM	NV04TV02GPH Damaged HD	\$3,600.00		1
52	KSNV	M-F Early News	5-630p								
	KSNV			10/15/12 to 10/21/12	1x	--W----					
				W	10/17/12	:30	6:24 PM	NV04TV02GPH Damaged HD	\$3,600.00		1
53	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
	KSNV			10/15/12 to 10/21/12	1x	-----S-					
				Sa	10/20/12	:30	11:15 PM	NV04TV02GPH Damaged HD	\$2,800.00		1
54	KSNV	News 3 in Prime	7-10pm								
	KSNV			10/08/12 to 10/14/12	1x	-----S					
				Su	10/14/12	:30	9:07 PM	NV04TV02GPH Damaged HD	\$3,600.00		1
55	KSNV	Today Show	658a-9am								
	KSNV			10/15/12 to 10/21/12	1x	M-----					
				M	10/15/12	:30	7:29 AM	NV04TV02GPH Damaged HD	\$3,800.00		1
56	KSNV	Today Show	658a-9am								
	KSNV			10/15/12 to 10/21/12	1x	--W----					
				W	10/17/12	:30	8:41 AM	NV04TV02GPH Damaged HD	\$3,800.00		1

The actual broadcast information shown on this invoice was taken from the Official program log

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Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

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 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Ste 555  
 Alexandria, VA 22314

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	1119

Invoice #	107661-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107681
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Billing Calendar	Broadcast
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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
57	KSNV	Today Show	658a-9am		10/15/12 to 10/21/12	1x		---T---				
	KSNV			Th	10/18/12	:30	8:27 AM		NV04TV02GPH Damaged HD	\$3,800.00		1
58	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:30	11:12 PM		NV04TV02GPH Damaged HD	\$2,800.00		1
59	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/15/12 to 10/21/12	1x		--W----				
	KSNV			W	10/17/12	:30	11:29 PM		NV04TV02GPH Damaged HD	\$2,800.00		1
60	KSNV	Tonight Show	1135p-1236a		10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:30	12:07 AM		NV04TV02GPH Damaged HD	\$2,000.00		1
61	KSNV	Tonight Show	1135p-1236a		10/15/12 to 10/21/12	1x		--W----				
	KSNV			W	10/17/12	:30	11:47 PM		NV04TV02GPH Damaged HD	\$2,000.00		1
62	KSNV	Tonight Show	1135p-1236a		10/15/12 to 10/21/12	1x		----F--				
	KSNV			F	10/19/12	:30	12:30 AM		NV04TV02GPH Damaged HD	\$2,000.00		1
63	KSNV	M-F Jeopardy	630-7pm		10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:30	6:52 PM		NV04TV02GPH Damaged HD	\$3,400.00		1
64	KSNV	M-F Jeopardy	630-7pm		10/15/12 to 10/21/12	1x		---T---				
	KSNV			Th	10/18/12	:30	6:53 PM		NV04TV02GPH Damaged HD	\$3,400.00		1

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65	KSNV	M-F Jeopardy	630-7pm		10/15/12 to 10/21/12	1x	----F--				
	KSNV			F	10/19/12	:30	6:41 PM	NV04TV02GPH Damaged HD	\$3,400.00		1
66	KSNV	Monday Prime 10-11pm	10-11pm		10/15/12 to 10/21/12	1x	M-----				
	KSNV			M	10/15/12	:30	10:35 PM	NV04TV02GPH Damaged HD	\$6,400.00		1
<b>Aired Spots</b>											
<b>66</b>											

**Gross Total** \$123,750.00  
**Agency Commission** \$18,562.50  
**Net Amount Due** \$105,187.50  
**Payment Terms 30 Days**

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